

inouterspace

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creative graphic solutions for interior and exterior spaces

introduction

In Outer Space Ltd is a young company forming the operational head of a group of individuals offering specialist design and production for interior, exterior and exhibition spaces. We have expertise and many years experience in all aspects of design and up to date graphic printing processes, our work is varied and is not industry specific. We have provided creative design, graphics and signage solutions to small and medium sized businesses as well as larger national and international brands including American Golf, Headingley Stadium, Hogs head, Porsche, Taylors Tea, and we are a accredited supplier to The National Trust.

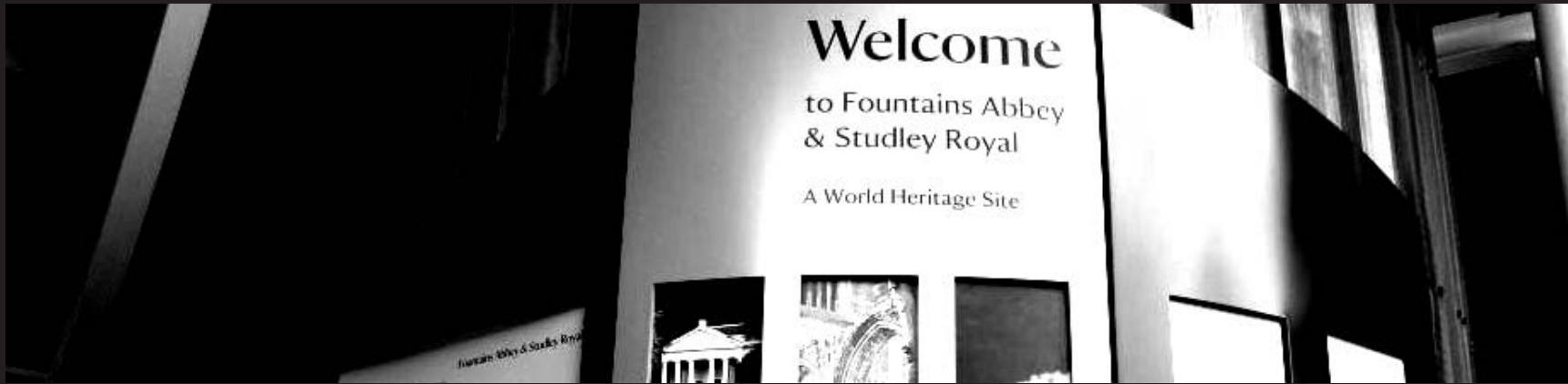
invitation

In Outer Space was invited to tender for the coveted project of redesigning the directional signage for fountains abbey site near Ripon North Yorkshire. a pitch that we were later told was head and shoulders above the rest.

Our brief was to rebrand the visitor centre with a system that was forward thinking, in line with new brand guidelines and in keeping with the architecture of the visitor centre. we worked closely with the team at fountains and took the project from concept visuals to artwork, through to manufacture and installation, all in time and in budget.

We are very proud that the project has been a great success and has been positively embraced by the team, the Trust and the general public.

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national trust

location : Ripon

project : Fountains Abbey Visitor Centre

requirements : External directional signage, graphic information panels



concept visuals

New signage system for the fountains abbey visitor centre. The signs are inspired by the modern architecture of the building itself, the curves representing the curves of the roof and the inset panels take inspiration from the cedar cladding of the walls. the large centre panel stands out as a bold statement, mirroring the tower of the abbey which dominates the site.

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external hero sign

The sign is pressed aluminium and powder coated with individual durable magnetic panels which can be updated with ease by members of staff.



external signage

The signs are pressed aluminium and powder coated to specific RAL colours.

What's on sign has removable blackboard and acrylic covered notice board, a completely versatile and flexible public notice system.



external graphic panels

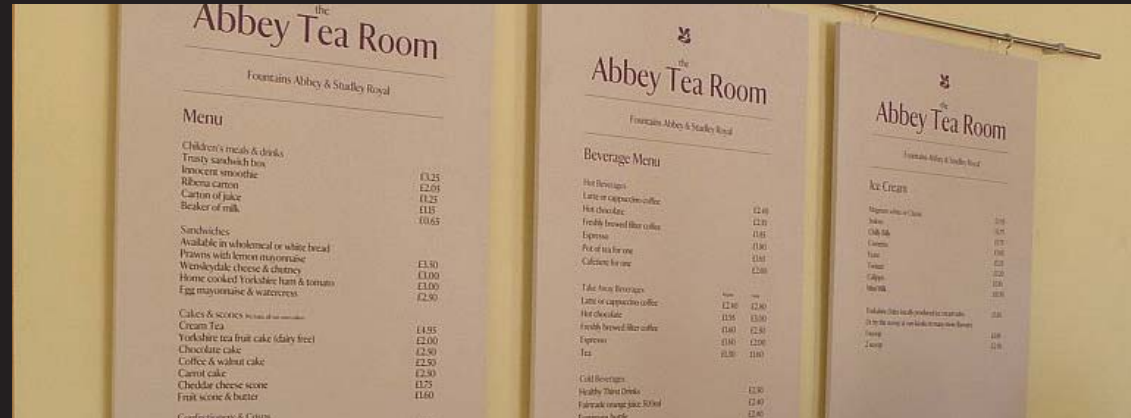
External information panels printed on to an exterior substrate and mounted in to existing wooden frames. these have been designed in accordance with the new brand guidelines and give a visual connection to the whole site at a glance. An interactive approach that appeals to visitors. each panel is a time frame of what can be seen from 2 hours through to a whole day.

Simple, visual and informative especially to overseas visitors with a limited english vocabulary.



site information signage

The concept has followed through in to the landscape of the site with a condensed visual communication and combined price list panel, plinth mounted way finding maps, and even onto temporary graphic panels explaining contractual works at the site. the overall theme runs through every possible element of information and directional signage across the site, making it uniform, coherent and informative whilst bringing the whole site together as one.



internal signage

The roll out at Fountains has continued to the restuarants and tea rooms with price lists and menus in line with the new trust catering branding.

Our new scheme involves vinyl wrapped information panels hung from a stainless steel rod. simple, effective and elegant.

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inspired

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